ECOLOGICAL OUTCOME VERIFICATION™

Savory Institute's outcomes-based protocol for verifying land regeneration

Properly managed livestock have the potential to improve soil fertility, sequester carbon, restore hydrologic function, and increase biodiversity.

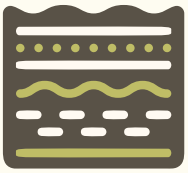
Ecological Outcome Verification™ (EOV™) is a scalable and affordable methodology that farmers and ranchers can use to measure regenerative outcomes on their land.

EOV measures regeneration through a host of ecological indicators:

GROUND COVER

WATER INFILTRATION

BIODIVERSITY



SOIL CARBON & SOIL HEALTH

EOV™ was developed by Savory Institute in collaboration with Michigan State University, Texas A&M, Ovis 21, The Nature Conservancy, and an extensive network of regenerative land managers around the world.

Join us. Learn more. savory.global @savory.global @savoryinstitute

Farmer First

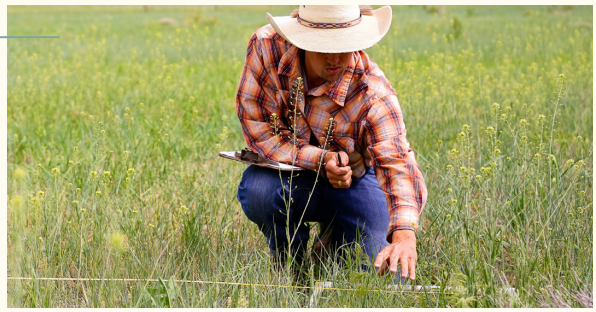
EOV™ reflects Savory Institute's enduring commitment to farmer education, support, and continuous improvement in community with their peers and with respect for their given context. EOV™ is driven by producers — with **outcome-based benchmarks** — instead of top-down, with practice-based benchmarks.

Opening New Markets

Farms and ranches with positive outcomes through EOV™ are eligible to join Land to Market's **Verified Regenerative Supplier Roster**. Buyers, brands, retailers, and consumers can source products or services that have been produced on verified regenerative land.

Quality Assurance

EOV™ monitoring is carried out by accredited Verifiers and Monitors with deep knowledge of the region. Data is analyzed by the regional Savory Hub Verifier and the Global Quality Assurance Team.



> "EOV™ has given our operation invaluable data to make better management decisions. I would recommend EOV™ to any producer wanting to make positive changes on their landscape while connecting with a broader consumer base."
>
> – MOLLY TAYLOR, PT RANCH

Learn more

If you are a producer, farmer, rancher, or supplier interested in EOV™ and Land to Market's supplier roster, visit **www.savory.global/contact.**